

Adam Struve

2126 NW 15th Terrace
Cape Coral, FL 33993
515-708-0816
adam@adamstruve.com

ABOUT ME

I'm a Senior Full-Stack Developer with 20+ years of experience in developing and maintaining successful online products.

WORK

Elven Group 2019-Present

- Built a number of multi-step landing pages with React and Tailwind CSS.
- Created tools to pull stats from APIs in order to track ROI of media buys across ad networks.
- Developed tools to automate, target, and optimize web push notifications to over 8 million subscribers, resulting nearly 600 million clicks.
- Built bots to collect the required data from 3rd party services where APIs are unavailable.
- Set up and managed the company's AWS setup that used CloudFront, S3, EC2, & Amazon Simple Email Service

ZeusClicks / Adboss 2016 - 2018

- Built a system to collect stats from 40+ advertising and affiliate marketing platforms, organizing the data and importing it into Google Sheets daily via API.
- Built in house tools to help manage and organize the large domain name inventory using Angular.

Motley Media 2008 - 2018

- Built a system to manage U.S. Code § 2257 records.
- Project manager and lead developer in charge of 2 other developers building an advertising platform selling pop-under traffic.
- Created tools using 3rd party APIs to increase productivity.

Manster Media Group Inc 2009

- Designed and coded the entire UX for their mobile tube sites.
- Planned and implemented backend changes to handle the millions of daily page views, and high bandwidth usage.

M3Server Inc 2014-Present

- Built the entire backend system the company uses on a daily basis to manage inventory, clients, analytics, and employee hours.

EDUCATION

- Iowa State University, Ames Iowa — B.A. Art & Design, 2006 Emphasis on 3D Modeling & Animation

SKILLS

- JavaScript, TypeScript, React, React Native, Python, PHP, AWS